

BILL NO.: 4830

ORDINANCE NO.: _____

Introduced by: City Manager Debra M. Irvin

AN ORDINANCE OF THE CITY OF BERKELEY, MISSOURI, AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH TEXTMYGOV FOR COMMUNITY ENGAGEMENT SOFTWARE

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BERKELEY, MISSOURI, AS FOLLOWS:

Section 1. The Berkeley City Council hereby authorize the City Manager to enter into and execute an agreement with TextMyGov for communication engagement software.

Implementation / Setup Fee	Waived
TextMyGov Web-Based Software and Support	\$3,814.00 Annually
Subscription automatically renews after two years.	

Section 2. The agreement will be incorporated and made a part of this ordinance, as if fully set out herein.

Section 3. This Ordinance shall be in full force and effect from and after its passage.

1st Reading this _____ day of _____ 2021

2nd Reading this _____ day of _____ 2021

3rd Reading, PASSED and APPROVED, this _____ day of _____ 2021

Babatunde Deinbo, Mayor

ATTEST:

Deanna L. Jones, City Clerk

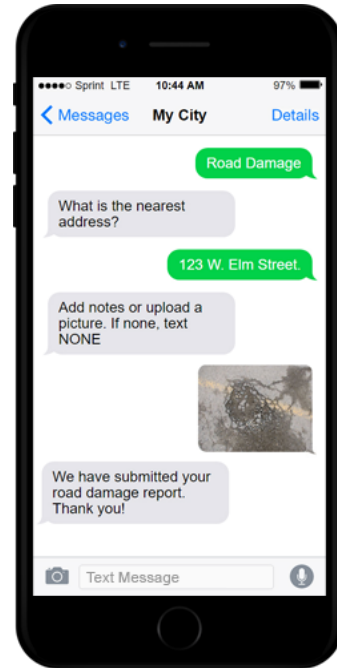
Approved as To Form:
Donnell Smith, City Attorney

Final Roll Call:

Councilwoman Mitchell	Aye ___ Nay ___ Absent ___ Abstain ___
Councilwoman Williams	Aye ___ Nay ___ Absent ___ Abstain ___
Councilwoman Hoskins	Aye ___ Nay ___ Absent ___ Abstain ___
Councilwoman Anthony	Aye ___ Nay ___ Absent ___ Abstain ___
Councilman Hindeleh	Aye ___ Nay ___ Absent ___ Abstain ___
Councilwoman-at-Large Greene	Aye ___ Nay ___ Absent ___ Abstain ___
Mayor Deinbo	Aye ___ Nay ___ Absent ___ Abstain ___

TextMyGov

TextMyGov
P.O. Box 3784
Logan, Utah 84323
435-755-5126



Partnership Proposal

TextMyGov - Everyone Is Texting

TextMyGov was developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods.

Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos.

According to the Pew Research Center, **97% of smartphone owners text regularly.**

The technology analysts at Compuware reported **that 80 to 90% of all downloaded apps are only used once and then eventually deleted** by users.

TextMyGov Solutions:

Communicate, Engage, Boost Website Traffic, Track, and Work



Communicate

TextMyGov uses smart texting technology to communicate with citizens. Local government agencies can answer question, send links to their website, and provide details on garbage pickup, utility payment, city news, events, office hours, department locations and more. If your goal is to increase communication and reduce calls- You need TextMyGov.



Engage

TextMyGov uses smart texting technology to engage with citizens. Citizens can easily report code violations, public works issues like potholes, sign down, drainage problems, tree trimming, sewer smell, and more. Agencies can engage citizens and ask specific guided questions regarding location, address, street name and more. If your goal is to engage with citizen and get smart valuable data- You need TextMyGov.



Boost Website Traffic

TextMyGov uses smart texting technology to maximize a cities website. Citizens can text in keywords like festival, parking, ticketing, meeting, sporting event, etc. The smart texting technology can answer the question or send a link from the city's website with additional information. Local government agencies spend thousands of dollars each year on their website. TextMyGov is the best way to benefit from that investment. If your goal is to benefit from your website investment- You need TextMyGov.



Track

TextMyGov uses smart texting technology to track and record all the information that is sent in. Agencies can track the cell phone number, date, and time of every request. If your agency wants to be compliant with the Freedom of Information Act (FOIA)- You need TextMyGov.



Work

Smart texting uses detailed information to track a citizen request or create a work order. Work orders and requests can be generated and completed. Smart texting allows you to easily collect information like name, location, street name, address, and allows the user to upload a photo. If your agency wants to track real request and real work orders submitted by a real cell phone number- You need TextMyGov.

Implementation

Getting Started

After the execution of the basic service agreement, a project manager will be assigned to assist the client through implementation. A local phone number will be obtained for use with TextMyGov.

Configuration

The project manager will work with the client to customize interactive responses, create automation flows, and keyword lists. Training will be provided on how to quickly create and edit data.

Media Kit

Advertising materials will be provided to the client, including an infographic for the website and downloadable flyer for social media and other communication methods used by the agency.

Unlimited Training and Support

After initial implementation and training, unlimited on-going support is included. Our experts are available M-F 8am-5pm MST.

Quote

This quote represents a subscription to TextMyGov with an initial TERM of 2 Year(s). The agreement is set to automatically renew after the initial TERM. See below for package price and other details.

Terms and conditions can be printed and attached as Exhibit A or view at www.TextMyGov.com/terms/.

Prepared for:

Berkeley, MO
8425 Airport Road
Berkeley, MO 63134

Prepared by:

Jerica Jensen
TextMyGov
P.O. Box 3784
Logan, UT 84323
jjensen@textmygov.com

Subscription Cost Breakdown

Package	Package Price	Billing
TextMyGov	\$3,814.00	Annual
Package includes:		
<ul style="list-style-type: none"> • TextMyGov Web-Based Software • Local Phone Number • Short Codes (citizen opt-in outgoing messages) • Unlimited Users • Unlimited Departments • Unlimited Support for Every User • 100,000 Text Messages Per Year • 10 GB Managed online data storage • Additional text messages can be purchased for: ((\$750 for 100,000), (\$550 for 50,000), (\$300 for 25,000)) 		
Implementation/Setup Fee	\$1,000.00 Waived	One Time
Total (First Year)		\$3,814.00
Total (Ongoing)		\$3,814.00

Notes

1. This is a two-year contract. After the initial two years, the contract can be cancelled by providing providing 60-day written notice.
2. After the initial two-year contract, the agreement will revert to a year to year.
3. Customer is required to put Text My Gov widget on the Agencies Web Home page
4. As an iWorQ customer, requests submitted through TextMyGov will be integrated into your iWorQ application or into an existing request module at no additional cost.

Agreement Confirmation

Implementation Team Information

Name: _____

Title: _____

Email: _____

Office Phone: _____

Cell Phone (Required): _____

Secondary Implementation Team Information

Name: _____

Title: _____

Email: _____

Office Phone: _____

Cell Phone (Required): _____

Billing Information

Billing Contact Name: _____

Title: _____

Email: _____

Office Phone: _____

Address: _____

Agreement Signature

Name: _____

Title: _____

Date (Subscription Start): _____

Signature: _____